

4th Annual
**LINCOLN
VETERANS
PARADE**

Honoring Women Veterans

Host
Sponsor



**NOVEMBER 13TH, 2PM
PARADE STARTS AT
K ST, S. 21ST TO 14TH
LINCOLNVETERANSPPARADE.ORG**



Karen Silverstrand 2022

HONORING WOMEN VETERANS

This years parade will be honoring our women veterans. Women have played a crucial role in protecting our country and our democracy since America's founding. They have served in every major conflict since the Revolutionary war. Today there are over two million women veterans in the United States. They comprise the fastest growing and most diverse demographic in military and veterans population. Despite centuries of honorable service and constant growth, women who serve are still often overlooked leaving many women veterans to feel unheard and unseen.

GRAND MARSHAL

Roma Amundson, Brigadier General Retired

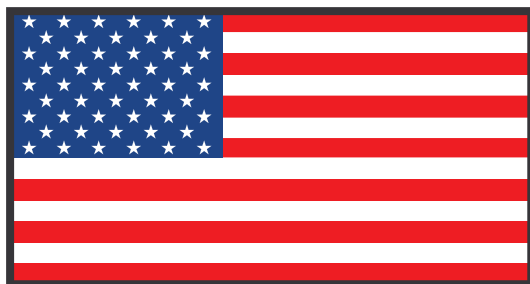
GUESTS SPEAKER

Teri Clark, U.S. Air Force Veteran

PARADE ANNOUNCERS



LincolnVeteransParade.org



PARADE START

The Offutt Honor Guard will lead the parade line to the Capitol where they will stop for the opening ceremony and playing of the National Anthem.

OPEN CEREMONY

Roy Christensen

Christensen Hearing Analytics

Leirion Gaylor Baird

Mayor

Teri Clark

US. Air Force Veteran

Smithfield[®]

Good food. Responsibly.[®]

GRAND MARSHAL

Roma Amundson, Brigadier General Retired



Roma Amundson is a Brigadier General – Retired, and Assistant Adjutant General-Army -- Nebraska Army National Guard. She received the honorary rank of Major General (Nebraska) at her retirement in April, 2011.

On May 30, 1980 Amundson graduated from the Nebraska State Officer Candidate School at Camp Ashland in Ashland, NE, receiving her federal and state commissions as a 2nd Lieutenant.

In 1998, Amundson attended the US Army War College in Carlisle Barracks, PA. In 2002, she completed the Reserve Component Multifunctional Combat Service Support Court at Fort Lee, VA.

Amundson also completed the Combat Service Support Pre-Command Court at Fort Lee, VA in 2004 and the Senior Manager Course in National Security in 2007.

BG Amundson's commands have included the 67th Signal Detachment (67th Infantry Brigade-Mechanized), The Nebraska Selective Service Detachment, the 2nd Battalion 209th Regional Training Institute, and the 92nd Troop Command. Additionally, she has held numerous directorships throughout her time in the Nebraska Army National Guard.

In 2008, Amundson was named the Nebraska Military Department Woman of the Year.

On June 1, 2009, Amundson was promoted to the federal rank of Brigadier General, becoming the first woman in the Nebraska National Guard to achieve that recognition. On July 17, 2009, Amundson was appointed as the Assistant Adjutant General for the Nebraska Army National Guard. In her role, she advised the Adjutant General on education, training, and force utilization issues.

In April, 2011, Amundson retired as a Brigadier General from the Nebraska National Guard after 33 years of service. Among her many awards are Federal Meritorious Service Medal (with 1 Bronze Oak Leaf Cluster) and the Federal Legion of Merit.

In 2012, Amundson was elected as Lancaster County Commissioner representing Southeast Lancaster County, District 4. She was reelected in 2016 and in 2020.

She is married to Randy Amundson, also a veteran. They have two grown children and one grandchild. Her hobbies include woodworking, beekeeping, and gardening.

HONORED GUEST

Teri Clark, U.S. Air Force Veteran



Chief Master Sergeant Teri Clark retired from the Nebraska Air National Guard in 2012. CMSgt Clark served in many capacities throughout her 32-year career, with her last assignment, from 2009 to 2012 was as the Command Chief Master Sergeant for the 155th Air Refueling Wing. Her commitment to veterans continues today. She served as VetSET Program Director from 2014-2021 and remained engaged to oversees the Nebraska Veteran and Family Task Force, a state-wide grassroots collaboration of military, government, community-based organizations serving Veterans and their families.

She also serves on the Board of Directors for OVER Transition House since 2019 and serves on the Advisory Board, of the Lincoln VetCenter.

In addition to serving veterans, Teri is passionate about giving back to others in the breast cancer community. As a 13-year survivor she volunteers with Lincoln's American Cancer Society where she serves on the Leadership Board and participates with the Strides events and various campaigns. Teri is an advocate for mental health, and she works with the Nebraska Statewide Suicide Coalition, and is a certified QPR Instructor and uses that expertise to help veterans, our community and the firearms industry to advocate for mental health awareness and suicide prevention.

Teri Clark and her husband, Jim, opened BigShots Indoor Range in October 2012 after identifying a need for an indoor shooting range in Lincoln. Teri is an active NRA and USCCA handgun instructor, Certified Concealed Handgun Permit Instructor and NRA Refuse to be a Victim Instructor. She has partnered with Be Smart for Kids, the Suicide Prevention Coalition and Lincoln Police Department to release a series of PSAs aimed to educate the community about safe firearm storage options, keeping firearms inaccessible to children, and how to talk to kids about firearms.

In what little free time she does have, family is priority. Teri enjoys spending time with her two daughters and five fierce granddaughters - mastering the art of turning cardboard boxes into castles and cars as well as proper glitter application techniques.

LINCOLN COMMUNITY

F O U N D A T I O N

HOST SPONSOR



In 1978, Tom and Rhonda Peed founded Sandhills Global (then Peed Corporation) in an old blacksmith shop in Webster City, Iowa. The company launched its first publication, Machinery Trader, in March of that year with a team of just seven employees. The staff placed images and content by hand on every page, then bound the books and hand-labeled every copy. The magazine that is today distributed to millions of readers worldwide in the used construction equipment machinery market was originally published in a print run of just 20,000.

With the success of Machinery Trader, Sandhills steadily grew over the decades that followed, expanding into new markets and launching publications aimed at serving specific sectors within its core industries. The company embraced online technologies as early as the 1980s as it expanded to offer a range of hosted solutions to equipment, aircraft, and vehicle dealers and manufacturers worldwide.

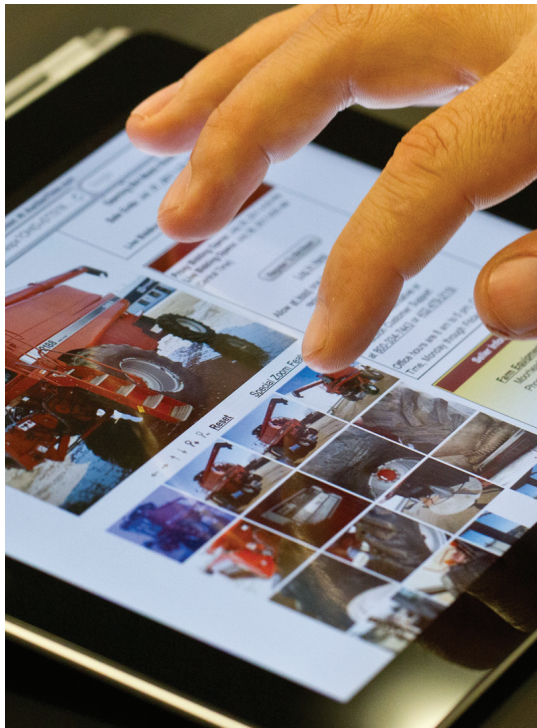
After its growth created the need to relocate operations to Lincoln, Nebraska, the company settled into the 68-acre campus that is today its global headquarters.

Early and ongoing investments in print technology and the calculated expansion of its distribution channels led to the launch of industry-specific publications for buyers and sellers in the agriculture, transportation, and aviation industries.

With monthly print distribution today in the millions, Sandhills' state-of-the-art print and bindery equipment is some of the printing industry's most advanced.



The press facility operates around the clock, leveraging digital, direct-to-plate technology capable of producing 1.76 million pages per hour alongside a bindery capable of outputting up to 22,000 stitched books per hour.



Millions of print publications follow calculated distribution channels in markets all over the world to connect buyers and sellers in industries that power the global economy.

Meanwhile, Sandhills has also invested in the secure, high-capacity state-of-the-art servers and tech infrastructure needed to power its own operations, and to support the growing needs of a global customer base. As its print presence and hosted services grew, the company simultaneously turned focus to building technology capable of connecting buyers and sellers not only in the niche markets that power its industries across both print and online channels, but across retail, rental, wholesale, and auction markets.

Investments in data processing have propelled its diverse range of products and services even further, providing crucial, real-time market and asset data to businesses in its core industries and the periphery industries that support them.

Even with the evolution and early adoption of new technologies that contribute to efficiency and productivity, it's the intangibles—the employees, the work ethic, the culture—that remain Sandhills Global's greatest assets. Fostering a collaborative work environment and a fast-paced, entrepreneurial approach to solving problems and capitalizing on opportunities, the company culture is one that values creativity, growth, and innovation. It is also one of stewardship. Sandhills maintains a community-minded spirit of service rooted in a long history of giving back. It works closely with local nonprofits and community organizations to host events, volunteer time and resources, and match employee donations—initiatives that have helped build a culture of service and stewardship from the ground up.



Today, Sandhills Global and its international subsidiaries employ a staff of nearly 1200 people worldwide. An innovative industry force, its operations span continents and serve the diverse needs of multinational corporations all the way down to the small, family-owned businesses that supply farmers with the equipment they need to plant and harvest another successful crop.

BANDS AND SPONSORS

Lincoln High School

U-Stop

Lincoln Christian High School

Northeast High School

Lincoln Firefighters Association

Waverly High School

Southwest High School

Southeast High School

Realtors Association of Lincoln

ADDITIONAL SPONSORS & SUPPORTERS

